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## Activism Inc How The Outsourcing Of Grassroots Campaigns Is Strangling Progressive Politics In America

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*Activism, Inc.: How the Outsourcing of Grassroots ...*

This book offers a chilling review of the consequences of political outsourcing. Connecting local people on the streets throughout America to the national organizations and political campaigns that make up progressive politics, it shows what happens to the passionate young activists outsourced to the clients of Activism, Inc.

*Activism, Inc.: How the Outsourcing of Grassroots ...*

*Activism, Inc.: How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America* - Kindle edition by Fisher, Dana. Download it once and read it on your Kindle device, PC, phones or tablets. Use features like bookmarks, note taking and highlighting while reading *Activism, Inc.:*

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Dana R. Fisher is assistant professor of sociology at Columbia University, and author of *Activism, Inc.: How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America*. If you enjoyed this article, subscribe to *The American Prospect* here. Support independent media with a tax-deductible donation here.

*The Activism Industry - The American Prospect*  
*Activism, Inc.: How the Outsourcing of Grassroots ...*  
*Activism, Inc.: How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America* is a book by Columbia University sociologist Dana Fisher, based on an ethnographic study of Fund for Public Interest Research canvass offices during the summer of 2003. Fisher argues the corporate fund-

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*Activism, Inc. - Wikipedia*

This book offers a chilling review of the consequences of political outsourcing. Connecting local people on the streets

Bookmark File PDF Activism Inc How The Outsourcing Of Grassroots Campaigns Is Strangling Progressive Politics In America throughout America to the national organizations and political campaigns that make up progressive politics, it shows what happens to the passionate young activists outsourced to the clients of Activism, Inc.

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Dana R. Fisher is assistant professor of sociology at Columbia University, and author of "Activism, Inc.: How the Outsourcing of Grassroots Campaigns Is Strangling Progressive Politics in America."

*The Activism Industry - CBS News*

The outsourcing of labor overseas is a natural result of the globalization of markets, and businesses' drive to cut costs to maximize profits. If workers in countries such as India or China can do ...

*The Unintended Consequences of Outsourcing*  
Activism, Inc.: How the Outsourcing of Grassroots Campaigns is Strangling Progressive Politics in America. Palo Alto: Stanford University Press. Dana R. Fisher. (2004). National Governance and the Global Climate Change Regime. New York: Rowman & Littlefield. Journal articles. Dana R. Fisher, Joseph Waggle, and Lorien Jasny. (2015).

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The union has also used its power to avoid the kind of outsourcing that has plagued the hospitality industry in non-union towns, where someone working at a brand-name hotel is actually working for a staffing agency. This enables the brand to disclaim responsibility for the lousy pay and working conditions.

Activism, Inc. introduces America to an increasingly familiar political actor: the canvasser. She's the twenty-something with the clipboard, stopping you on the street or knocking on your door, the foot soldier of political campaigns. Granted unprecedented access to the "People's Project," an unknown yet influential organization driving left-leaning grassroots politics, Dana Fisher tells the true story of outsourcing politics in America. Like the major corporations that outsourced their customer service to companies abroad, the grassroots campaigns of national progressive movements—including Greenpeace, the Sierra Club, Save the Children, and the Human Rights Campaign—have been outsourced at different times to this



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organization. During the 2004 presidential campaign, the Democratic Party followed a similar outsourcing model for their canvassing. Fisher examines the history and rationale behind political outsourcing on the Left, weaving together frank interviews with canvassers, high-ranking political officials across the political spectrum, and People's Project management. She compares all of this to the grassroots efforts on the Right, which remain firmly grounded in communities and local politics. This book offers a chilling review of the consequences of political outsourcing. Connecting local people on the streets throughout America to the national organizations and political campaigns that make up progressive politics, it shows what happens to the passionate young activists outsourced to the clients of Activism, Inc.

Since Donald Trump's first day in office, a large and energetic grassroots "Resistance" has taken to the streets to protest his administration's plans for the United States. Millions marched in pussy hats on the day after the inauguration; outraged citizens flocked to airports to declare that America must be open to immigrants; masses of demonstrators circled the White House to demand action on climate change; and that was only the beginning. Who are the millions of people marching against the Trump administration, how are they connected to the

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Blue Wave that washed over the U.S. Congress

in 2018—and what does it all mean for the future of American democracy? American Resistance traces activists from the streets back to the communities and congressional districts around the country where they live, work, and vote. Using innovative survey data and interviews with key players, Dana R. Fisher analyzes how Resistance groups have channeled outrage into activism, using distributed organizing to make activism possible by anyone from anywhere, whenever and wherever it is needed most. Beginning with the first Women’s March and following the movement through the 2018 midterms, Fisher demonstrates how the energy and enthusiasm of the Resistance paid off in a wave of Democratic victories. She reveals how the Left rebounded from the devastating 2016 election, the lessons for turning grassroots passion into electoral gains, and what comes next. American Resistance explains the organizing that is revitalizing democracy to counter Trump’s presidency.

How do people become activists for causes they care deeply about? Many people with similar backgrounds, for instance, fervently believe that abortion should be illegal, but only some of them join the pro-life movement. By delving into the lives and beliefs of activists and nonactivists alike, Ziad W. Munson is able to lucidly examine the differences between them. Through extensive

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Strengthening Pro-life Politics In America interviews and detailed studies of pro-life organizations across the nation, Munson makes the startling discovery that many activists join up before they develop strong beliefs about abortion—in fact, some are even pro-choice prior to their mobilization.

Therefore, Munson concludes, commitment to an issue is often a consequence rather than a cause of activism. *The Making of Pro-life Activists* provides a compelling new model of how people become activists while also offering a penetrating analysis of the complex relationship between religion, politics, and the pro-life movement. Policy makers, activists on both sides of the issue, and anyone seeking to understand how social movements take shape will find this book essential.

An in-depth analysis of the controversial issue of outsourcing looks at the implications of the transfer of jobs overseas to take advantage of cheap labor, discussing the impact on dislocated employees, their communities, economic security, and the corporations themselves. Reprint.

An edition expanded with more than 100 pages of new content offers a blueprint for a better life, whether one's dream is escaping the rat race, experiencing high-end world travel, earning a monthly five-figure income with zero management or just living more and working less.

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"Citizen Coke demonstrate[s] a complete lack of understanding about . . . the Coca-Cola system—past and present." —Ted Ryan, the Coca-Cola Company

How did Coca-Cola build a global empire by selling a low-price concoction of mostly sugar, water, and caffeine? The easy answer is advertising, but the real formula to Coke's success was its strategy, from the start, to offload costs and risks onto suppliers, franchisees, and the government. For most of its history the company owned no bottling plants, water sources, cane- or cornfields. A lean operation, it benefited from public goods like cheap municipal water and curbside recycling programs. Its huge appetite for ingredients gave it outsized influence on suppliers and congressional committees. This was Coca-Cola capitalism. In this new history Bartow J. Elmore explores Coke through its ingredients, showing how the company secured massive quantities of coca leaf, caffeine, sugar, and other inputs. Its growth was driven by shrewd leaders such as Asa Candler, who scaled an Atlanta soda-fountain operation into a national empire, and "boss" Robert Woodruff, who nurtured partnerships with companies like Hershey and Monsanto. These men, and the company they helped build, were seen as responsible citizens, bringing jobs and development to every corner of the globe. But as Elmore shows, Coke was usually getting the sweet end of the deal. It continues to do so. Alongside

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Coke's recent public investments in water

purification infrastructure, especially in

Africa, it has also built—less publicly—a

rash of bottling plants in dangerously arid

regions. Looking past its message of

corporate citizenship, Elmore finds a

strategy of relentless growth. The costs shed

by Coke have fallen on the public at large.

Its annual use of many billions of gallons of

water has strained an increasingly scarce

global resource. Its copious servings of high-

fructose corn syrup have threatened public

health. Citizen Coke became a giant in a

world of abundance. In a world of scarcity it

is a strain on resources and all who depend

on them.

In the age of search, keywords increasingly

organize research, teaching, and even thought

itself. Inspired by Raymond Williams's 1976

classic *Keywords*, the timely collection

*Digital Keywords* gathers pointed, provocative

short essays on more than two dozen keywords

by leading and rising digital media scholars

from the areas of anthropology, digital

humanities, history, political science,

philosophy, religious studies, rhetoric,

science and technology studies, and

sociology. *Digital Keywords* examines and

critiques the rich lexicon animating the

emerging field of digital studies. This

collection broadens our understanding of how

we talk about the modern world, particularly

of the vocabulary at work in information

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technologies. Contributors scrutinize each keyword independently: for example, the recent pairing of digital and analog is separated, while classic terms such as community, culture, event, memory, and democracy are treated in light of their historical and intellectual importance. Metaphors of the cloud in cloud computing and the mirror in data mirroring combine with recent and radical uses of terms such as information, sharing, gaming, algorithm, and internet to reveal previously hidden insights into contemporary life. Bookended by a critical introduction and a list of over two hundred other digital keywords, these essays provide concise, compelling arguments about our current mediated condition. *Digital Keywords* delves into what language does in today's information revolution and why it matters.

This volume focuses on media and social movements. Contributing authors draw on cases as diverse as the Harry Potter Alliance to youth oriented, non-profit educational organizations to systematically assess how media environments, systems, and usage affect collective action in the 21st Century.

Scholars across the humanities, social sciences, and information sciences are grappling with how best to study virtual environments, use computational tools in their research, and engage audiences with

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their results. Classic work in science and technology studies (STS) has played a central role in how these fields analyze digital technologies, but many of its key examples do not speak to today's computational realities. This groundbreaking collection brings together a world-class group of contributors to refresh the canon for contemporary digital scholarship. In twenty-five pioneering and incisive essays, this unique digital field guide offers innovative new approaches to digital scholarship, the design of digital tools and objects, and the deployment of critically grounded technologies for analysis and discovery. Contributors cover a broad range of topics, including software development, hackathons, digitized objects, diversity in the tech sector, and distributed scientific collaborations. They discuss methodological considerations of social networks and data analysis, design projects that can translate STS concepts into durable scientific work, and much more. Featuring a concise introduction by Janet Vertesi and David Ribes and accompanied by an interactive microsite, this book provides new perspectives on digital scholarship that will shape the agenda for tomorrow's generation of STS researchers and practitioners.

The powerful potential of digital media to engage citizens in political actions has now crossed our news screens many times. But scholarly focus has tended to be on

# Bookmark File PDF Activism Inc How The Outsourcing Of Grassroots Campaigns Is "networked," anti-institutional forms of collective action, to the neglect of advocacy and service organizations. This book investigates the changing fortunes of the citizen-civil society relationship by exploring how social changes and innovations in communication technology are transforming the information expectations and preferences of many citizens, especially young citizens. In doing so, it is the first work to bring together theories of civic identity change with research on civic organizations. Specifically, it argues that a shift in "information styles" may help to explain the disjuncture felt by many young people when it comes to institutional participation and politics. The book theorizes two paradigms of information style: a dutiful style, which was rooted in the society, communication system and citizen norms of the modern era, and an actualizing style, which constitutes the set of information practices and expectations of the young citizens of late modernity for whom interactive digital media are the norm. Hypothesizing that civil society institutions have difficulty adapting to the norms and practices of the actualizing information style, two empirical studies apply the dutiful/actualizing framework to innovative content analyses of organizations' online communications-on their websites, and through Facebook. Results demonstrate that with intriguing exceptions, most major civil society organizations use digital media more



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in line with dutiful information norms than actualizing ones: they tend to broadcast strategic messages to an audience of receivers, rather than encouraging participation or exchange among an active set of participants. The book concludes with a discussion of the tensions inherent in bureaucratic organizations trying to adapt to an actualizing information style, and recommendations for how they may more successfully do so.

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