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Hardcover – 12 May 2015 by Porter Erisman (Author)

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“Alibaba” is the world’s largest retailer, passing “Walmart” about two years ago. Along with “Tencent,” it’s one of only two Asian companies which have broken the US\$500 billion valuation mark. It operates in 200 countries and is one of the world’s largest Internet companies.

Alibaba's World PDF Summary - Porter Erisman | 12min Blog

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Alibaba's unparalleled rise has changed the face of global ...

Alibaba's World (2015) tells the story of Chinese e-commerce company Alibaba, which was founded in 1999. *Alibaba's World* offers valuable insights into leadership and business acumen that can help you put your company on the path to success.

Alibaba's World by Porter Erisman - Blinkist

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