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Credit Risk and Marketing Case Studies | Experian

Case Study: Cocoonfxmedia Cocoonfxmedia is a small business based out of Lichfield, Staffordshire. The digital marketing business offers web design, web development, search engine optimisation and social media expertise.

Cocoonfxmedia | Case Study | Experian Business Express

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The Experian case and its impact on users of data brokers. On 27 October the ICO announced that it had served an enforcement notice on Experian, requiring the credit reference agency to "make fundamental changes to how it handles people's personal data within its direct marketing services".

Experian, data brokers, ICO enforcement and digital ...

Case Study: Center Parcs Hear Adi Clowes, Head of Data and Analytics for Center Parcs, discuss why the UK's leading short break holiday provider uses Experian's data validation platform and linking technology to deliver a single view of their guests.

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Case Study: cClearly – Increasing conversions for B2B products in... Experian Business Express and Experian B2B Prospector are two of Experian's marketing products that are aimed at businesses who want to find and qualify new business customers in the UK.

Marketing | Latest Thinking Blog - experian.co.uk

According to Experian research, 70% of consumers see the benefits of sharing additional financial information and contributing positive payment history to their credit file if it increases their odds of approval and helps them access more favorable credit terms. Read our case study for more insight on using Experian Boost to:

Case Study: Giving Consumers the Credit They ... - Experian

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CASE STUDY: EXPERIAN : HANDS ON

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Cisco Case Study: Experian - Cisco

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