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Finance d'entreprise, 5e édition (French) Paperback – September 5, 2002. by Pierre Vernimmen (Author) › Visit Amazon's Pierre Vernimmen Page. Find all the books, read about the author, and more. See search results for this author.

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Save the date ! Le 7 octobre 2016, Francis Lefebvre Formation met à l ' honneur les auteurs du Vernimmen, Pascal Quiry et Yann Le Fur, à l ' occasion de la sorti...

Événement " Les Rencontres finance d ' entreprise " Vernimmen, l ' édition 2017

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Pierre Vernimmen Corporate Finance Theory and Practice ... Finance d ' Entreprise, was and still is the top-selling financial textbook in French-speaking countries and is the forebear of Corporate Finance: Theory and Practice. The authors of this book wish to express their profound thanks to the HEC Paris Business School and Foundation, ABN ...

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Merging theory and practice into a comprehensive,highly-anticipated text Corporate Finance continues its legacy as one of the mostpopular financial textbooks, with well-established content from adiverse and highly respected author team. Unique in its features,this valuable text blends theory and practice with a direct,succinct style and commonsense presentation. Readers will beintroduced to concepts in a situational framework, followed by adetailed discussion of techniques and tools. This latest editionincludes new information on venture finance and debt structuring,and has been updated throughout with the most recent statisticaltables. The companion website provides statistics, graphs, charts,articles, computer models, and classroom tools, and the freemonthly newsletter keeps readers up to date on the latesthappenings in the field. The authors have generously madethemselves available for questions, promising an answer ineseventy-two hours. Emphasizing how key concepts relate to real-world situations iswhat makes Corporate Finance a valuable reference with realrelevance to the professional and student alike. Readers will gainsight into the methods and tools that shape the industry,allowing them to: Analyze investments with regard to hurdle rates, cash flows,side costs, and more Delve into the financing process and learn the tools andtechniques of valuation Understand cash dividends and buybacks, spinoffs, anddivestitures Explore the link between valuation and corporate finance As the global economy begins to recover, access to the mostcurrent information and statistics will be required. To remainrelevant in the evolving financial environment, practitioners willneed a deep understanding of the mechanisms at work. CorporateFinance provides the expert guidance and detailed explanationsfor those requiring a strong foundational knowledge, as well asmore advanced corporate finance professionals.

The definitive question and answer guide to understanding corporate finance From the team behind the popular corporate finance website, Vernimmen.com comes a concise guide to the subject, presented in an easy-to-use, highly accessible "question and answer" format. An essential reference for students of corporate finance and practising corporate financiers alike, Frequently Asked Questions in Corporate Finance answers key questions in financial engineering, valuation, financial policy, cost of capital, financial analysis, and financial management. Covering both the theory and practice of corporate finance, the book demonstrates how financial theory can be put to use solving practical problems. What advantages are there to a business looking to spin off its divisions into subsidiaries? Is there a formula that can be used to determine the change in normalised free cash flows? What are the possible reasons behind a share buyback? What are the pros and cons of off-market share buy-back? Filled with the answers to all of the most common, and not so common, questions about corporate finance, the book presents authoritative, reliable information from a respected team of experts from the banking, corporate, and academic worlds.

Pierre Vernimmen a travaillé tout au long de sa vie au perfectionnement de cet ouvrage dans lequel il avait su synthétiser, avec un rare souci pédagogique, sa double expérience de dirigeant dans une grande banque d'affaires et de professeur au sein du Groupe HEC. Finance d'Entreprise couvre l'ensemble du domaine du corporate finance en partant à la fois de l'analyse des données comptables et des techniques de marché pour conduire à une analyse rigoureuse de toute décision financière sous ses aspects théoriques et pratiques. Pascal Quiry et Franck Ceddaha ont repris le flambeau. Comme Pierre Vernimmen, ils ont eux aussi une double activité : banquiers d'affaires et professeurs au Groupe HEC, ils enseignent également la finance dans d'autres institutions d'enseignement supérieur. Animés par l'exigence à laquelle Pierre Vernimmen les avait formés, ils ont, dans un esprit de fidélité, actualisé, révisé et enrichi Finance d'Entreprise d'abord en 1998 puis en 2000 avec cette nouvelle édition. Celle-ci prend en compte les évolutions les plus récentes de la finance. C'est ainsi que les derniers développements du droit boursier et de la réglementation comptable internationale (IASB) ont été introduits, de même qu'a été poursuivie la tendance à privilégier les performances d'exploitation dans l'analyse et l'évaluation de l'entreprise.

Explaining the underlying logic behind financial ratios, this book adds to the discussion on the importance and implementation of ratios and illustrates the essential role that they play in company evaluations and investment screening. The author explores how ratios establish a proportional relationship between accounting and market data, and when well-integrated into a global company vision, can become powerful indicators capable of outlining relevant information and identifying warning signs. Going beyond merely listing possible ratios and looking further into their implementation, each ratio family is demonstrated with numerous graphs and practical case studies involving companies such as Amazon, Walmart and Alibaba. With a focus on behavioral finance and enterprise value, this innovative Palgrave Pivot will be of interest to investors, bankers and entrepreneurs, as well as finance scholars and students.

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In France, the number of young start-ups has soared since the beginning of the 2010s, leading the government to encourage their development and make France the " start-up nation ". This book contributes to a better understanding of the emergence of these companies by studying the influence of the ecosystem on their development and the modes of financing that they use. The financing of start-ups remains a major challenge insofar as they are often faced with refusal from the banks. Successful financing depends largely on the geopolitical and economic environment. Through a comparative study of models from both France and English-speaking countries, the authors explore possible financing solutions for France. The book concludes with a discussion of equity crowdfunding, which proves to be a successful financing alternative. Including theoretical and empirical studies, this book provides concrete solutions aimed at developing innovative entrepreneurship in France.

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