

Global Englishes And Transcultural Flows Ebook

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~~English around the Globe and Translocal Flows~~ —PhD. José Aldemar Álvarez Valencia *Alastair Pennycook*

Global English with David Crystal

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Global Englishes and Transcultural Flows is a valuable resource to applied linguists, sociolinguists, and students on cultural studies, English language studies, TEFL and TESOL courses.

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Buy Global Englishes and Transcultural Flows 1 by Alastair Pennycook (ISBN: 9780415374804) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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Book Description. The English language is spreading across the world, and so too is hip-hop culture: both are being altered, developed, reinterpreted, reclaimed. This timely book explores the relationship between global Englishes (the spread and use of diverse forms of English within processes of globalization) and transcultural flows (the movements, changes and reuses of cultural forms in disparate contexts).

Global Englishes and Transcultural Flows - 1st Edition ...

In this book Alastair Pennycook examines global Englishes in relation to 'transcultural flows', which he defines as 'ways in which cultural forms move, change, and are re-used to fashion new identities in diverse contexts'. The cultural form he takes as the focus of his analysis is that of 'hip-hop'. Pennycook considers the ways in which the flows of cultural forms produce new forms of localization, and the ways in which the use of global Englishes produces new forms of global ...

Alastair Pennycook: Global Englishes and Transcultural Flows.

Drawing on transgressive and performative theory, Pennycook looks at how global Englishes, transcultural flows and pedagogy are interconnected in ways that oblige us to rethink language and culture within the contemporary world. Global Englishes and Transcultural Flows is a valuable resource to applied linguists, ...

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Global Englishes: Used to locate the spread and use of English within critical theories of globalization. Move beyond arguments about homogeneity/heterogeneity, imperialism and nation states. Instead, focus on translocal and transcultural flows. (More in Chapter 2)

Global Englishes and Transcultural Flows by Eric House

This timely book explores the relationship between global Englishes (the spread and use of diverse forms of English within processes of globalization) and transcultural flows (the movements, changes and reuses of cultural forms in. The English language is spreading across the world, and so too is hip-hop culture: both are being altered, developed, reinterpreted, reclaimed.

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Global Englishes and Transcultural Flows eBook by Alastair ...

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This textbook introduces current thinking on English as a global language and explores its role in intercultural and transcultural communication. It covers how English functions as a lingua franca in multilingual scenarios alongside other languages in a wide variety of global settings, and the fluid and dynamic links between English, other languages, and cultural identities and references. The implications for English language teaching (ELT),

academia, business, and digital communication are explored. Contemporary research and theory are presented in an accessible manner, illustrated with examples from current research, and supported with discussions and tasks to enable students to relate these ideas to their own experiences, needs, and interests. Each chapter contains activities to help students orientate towards the topic, reflect on personal experiences and opinions, and check their understanding. Additionally, a detailed glossary of key terminology in Global Englishes and Intercultural Communication is provided. Exploring in depth the links between Global Englishes, Intercultural Communication research, and Transcultural Communication research, this is key reading for all advanced students and researchers in Global or World Englishes, English as a Lingua Franca (ELF), and Intercultural Communication.

Located at the intersection of sociolinguistics and Hip Hop Studies, this cutting-edge book moves around the world – spanning Africa, Asia, Australia, the Americas and the European Union – to explore Hip Hop cultures, youth identities, the politics of language, and the simultaneous processes of globalization and localization. Focusing closely on language, these scholars of sociolinguistics, linguistic anthropology, cultural studies, and critical pedagogies offer linguistic insights to the growing scholarship on Hip Hop Culture, while reorienting their respective fields by paying closer attention to processes of globalization and localization. The book engages complex processes such as transnationalism, (im)migration, cultural flow, and diaspora in an effort to expand current theoretical approaches to language choice and agency, speech style and stylization, codeswitching and language mixing, crossing and sociolinguistic variation, and language use and globalization. Moving throughout the Global Hip Hop Nation, through scenes as diverse as Hong Kong's urban center, Germany's Mannheim inner-city district of Weststadt, the Brazilian favelas, the streets of Lagos and Dar es Salaam, and the hoods of the San Francisco Bay Area, this global intellectual cipa breaks new ground in the ethnographic study of language and popular culture.

A much-cited and highly influential text by Alastair Pennycook, one of the world authorities in sociolinguistics, *The Cultural Politics of English as an International Language* explores the globalization of English by examining its colonial origins, its connections to linguistics and applied linguistics, and its relationships to the global spread of teaching practices. Nine chapters cover a wide range of key topics including: international politics colonial history critical pedagogy postcolonial literature. The book provides a critical understanding of the concept of the 'worldliness of English', or the idea that English can never be removed from the social, cultural, economic or political contexts in which it is used. Reissued with a substantial preface, this Routledge Linguistics Classic remains a landmark text, which led a much-needed critical and ideologically-informed investigation into the burgeoning topic of World Englishes. Key reading for all those working in the areas of Applied Linguistics, Sociolinguistics and World Englishes.

This book questions assumptions about the nature of language. Looking at diverse contexts from sign languages in Indonesia to literacy practices in Brazil, the authors argue that unless we change and reconstitute the ways in which languages are taught and conceptualized, language studies will not be able to improve the social welfare of language users.

This book looks at language in unexpected places. Through a series of personal and narrative accounts, it explores aspects of travel, mobility and locality to ask how languages, cultures and people turn up in unexpected places. What renders the unexpected so and how might we challenge our lines of expectation?

Assuming no prior knowledge, this book offers an accessible overview of English dialects, with activities, study questions, sample analyses, commentaries & key readings. It is structured around four sections: introduction, development, exploration & extension.

Drawing on the latest developments in bilingual and multilingual research, *The Multilingual Turn* offers a critique of, and alternative to, still-dominant monolingual theories, pedagogies and practices in SLA, TESOL, and bilingual education. Critics of the 'monolingual bias' argue that notions such as the idealized native speaker, and related concepts of interlanguage, language competence, and fossilization, have framed these fields inextricably in relation to monolingual speaker norms. In contrast, these critics advocate an approach that emphasizes the multiple competencies of bi/multilingual learners as the basis for successful language teaching and learning. This volume takes a big step forward in re-situating the issue of multilingualism more centrally in applied linguistics and, in so doing, making more permeable its key sub-disciplinary boundaries – particularly, those between SLA, TESOL, and bilingual education. It addresses this issue head on, bringing together key international scholars in SLA, TESOL, and bilingual education to explore from cutting-edge interdisciplinary perspectives what a more critical multilingual perspective might mean for theory, pedagogy, and practice in each of these fields.

This book is about language and the city. Pennycook and Otsuji introduce the notion of 'metrolingualism', showing how language and the city are deeply involved in a perpetual exchange between people, history, migration, architecture, urban landscapes and linguistic resources. Cities and languages are in constant change, as new speakers with new repertoires come into contact as a result of globalization and the increased mobility of people and languages. Metrolingualism sheds light on the ordinariness of linguistic diversity as people go about their daily lives, getting things done, eating and drinking, buying and selling, talking and joking, drawing on whatever linguistic resources are available. Engaging with current debates about multilingualism, and developing a new way of thinking about language, the authors explore language within a number of contemporary urban situations, including cafés, restaurants, shops, streets, construction sites and other places of work, in two diverse cities, Sydney and Tokyo. This is an invaluable look at how people of different backgrounds get by linguistically. *Metrolingualism: Language in the city* will be of special interest to advanced undergraduate/postgraduate students and researchers of sociolinguistics and applied linguistics.

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