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decision of whether to split  
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Host Marriott. Marriott has  
run into problems owing to  
the decline in real estate  
valuation. At the time of  
the case, it has a

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*Marriott Corporation -  
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Marriott is considering the repurchase of ten million shares. This is apparently at odds with the financial policies that the Board of Directors passed two years earlier. Students must discuss why the policies were passed and why changes are now necessary. Includes a discussion of debt policy, financing policy and dividend policy.

*Marriott Corp. - Case -*

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*Harvard Business School*  
Ruback, Richard S. "Marriott  
Corporation: The Cost of  
Capital." Harvard Business  
School Case 298-101,  
February 1998. (Revised  
March 1998.)

*Marriott Corporation: The  
Cost of Capital - Case -  
Harvard ...*

The first alternative for the management of Marriott Corporation is to pay higher cash dividends to the shareholders of the company from the cash raised through the issuance of the debt. This would increase the share price of the company and it would attract new investors especially those

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*Marriott Corporation Case  
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case marriott corporation  
solution Marriot is  
operating under three  
divisions that contribute  
toward the total  
profitability. The debt over  
capital structure is 41% and  
equity to the total capital  
is 59% for Marriott  
incorporation.

*Marriott Corporation Harvard  
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are provided with a case  
study. Major HBR cases  
concerns on a whole  
industry, a whole  
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*Marriott Corp A Case Study  
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Source: Harvard Business  
School Marriott Corp.'s  
chairman and CEO must decide  
whether to recommend a  
restructuring of the company  
to the board of directors.  
The proposal he is

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*Marriott Corp. (A) ^ 394085*

*- Harvard Business Review*

The case presents a company, named "Marriott Corporation" (MC), possessing an attractive and well known position in the hotel industry, providing services broadly categorized into three divisions; lodging, contract services and restaurants. It was established by J. Willard Marriott in 1927.

*Marriott Corp Cost of  
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In January 1980, the management of the Marriott Corporation found itself in

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*Marriott Corp.: The Cost of*  
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According to Harvard  
Business School, Marriott  
had three main lines of  
business: lodging, contract  
services and restaurants.  
Each line of business is  
calculated as an independent  
company due to the different  
risk and business operations

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*Marriott Corp. (A) [10  
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Corporation implemented for key elements into their financial strategy: manage rather than own hotel assets invest in projects that increase shareholder value, optimize the use of debt in the capital structure, and repurchase undervalued shares 2) Marriott uses WACC to measure the opportunity costs of capital of investments with similar risks.

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Marriott Corporation

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Introduction and background  
The Marriott Corporation, an American firm, was founded in 1927 by J. Willard Marriott. The company began as a small beer stand and soon began to sell food and provided lodging that expanded rapidly.

*Marriott Corporation Case Study: the Cost of Capital Essay ...*

Ruback, Richard S. "Marriott Corporation: The Cost of Capital (Abridged)." Harvard Business School Case 289-047, March 1989. (Revised April 1998.)

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