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Federico Pigni is a Professor of Information Systems and director of the Global Tech program at the Grenoble Ecole de Management (GEM) in France. Dr. Pigni participated in various research projects funded by Italian, regional, and EU agencies, private industry, and government partners.

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Information Systems for Managers -- Interview with Gabe ...

Gabriele Piccoli is the Edward G. Schlieder Chair of Information Sciences and a member of the Cultural Computing group at the Center for Computation and Technology at Louisiana State University (USA). He has held tenured academic positions at Cornell University (USA), the Grenoble Ecole de Management (France) and the University of Sassari and Pavia (Italy).Gabe's academic, teaching and consulting interest

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has traditionally been in the area of Strategic Information Systems and Customer ...

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CHAPTER 2 Information Systems Defined What You Will Learn in This Chapter This is one of the most important chapters of this book because it defines the key concepts that we will use throughout. Specifically, this chapter will I 1. Define the terms information system (IS) and information technology (IT) and articulate the dif-ference between the two concepts. 2. Define the terms information ...

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