

Introducing Economics A Graphic Guide

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"History of Economics - A Graphic Guide" would have been a more apt title for this book. The book briefly covers major milestones that were observed in applied economics as the field evolved over the centuries. It is interspersed with caricatures of a few renowned economists and a brief gist of the theories/models they proposed.

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Introducing Economics: A Graphic Guide Paperback | 8 July 2011 by David Orrell (Author), Borin van Loon (Illustrator) 3.7 out of 5 stars 38 ratings. ISBN-13: 978-1848312159 ISBN-10: 1848312156. See all 2 formats and editions Hide other formats and editions ...

A comic-book introduction to economics from David Orrell, the author of Economyths: 11 Ways Economics Gets it Wrong. With illustrations from Borin Van Loon. Part of the internationally-recognised Introducing Graphic Guide series. Today, it seems, all things are measured by economists. The so-called 'dismal science' has never been more popular - or, given its failure to predict or prevent the recent financial crisis, more controversial. But what are the findings of economics? Is it really a science? And how can it help our lives? Introducing Economics traces the history of the subject from the ancient Greeks to the present day. Orrell and Van Loon bring to life the contributions of great economists - such as Adam Smith, Karl Marx, John Maynard Keynes and Milton Friedman - and delve into ideas from new areas such as ecological and complexity economics that are revolutionizing the field.

Brand-new INTRODUCING guide to the subject that really makes the world go round. Economics was described by the English economist Lionel Robbins in 1935 as 'the science of scarcity' but these days economics is everywhere, and it's never been more popular - as bestselling books such as Freakanomics attest. But what is economics really all about? What do the great economists think, and what can economics do for us today? David Orrell, author of Economyths, explains all in Introducing's trademark intelligent but witty stle, accompanied by brilliant illustrations from the legendary Borin van Loon.

Capitalism now dominates the globe, both in economics and ideology, shapes every aspect of our world and influences everything from laws, wars and government to interpersonal relationships. "Introducing Capitalism" tells the story of its remarkable and often ruthless rise, evolving through strife and struggle as much as innovation and enterprise. Tracing capitalism from its beginning to the present day, Dan Cryan and Sharron Shatil, alongside Piero's brilliant graphics, look at its practical and theoretical impact. They cover the major economic, social and political developments that shaped the world we live in, such as the rise of banking, the founding of America and the Opium Wars.This book explores the leading views for and against, including thinkers like Adam Smith, Karl Marx, Theodor Adorno and Milton Friedman, together with the connections between them and their historical context. Capitalism has influenced everything in the 21st-century world. For anyone who wants to gain a broad understanding of this fascinating subject, this book cuts across narrow academic lines to analyse an all-encompassing feature of modern life.

When should you adopt an aggressive business strategy? How do we make decisions when we don't have all the information? What makes international environmental cooperation possible? Game theory is the study of how we make a decision when the outcome of our moves depends on the decisions of someone else. Economists Ivan and Tavana Pastine explain why, in these situations, we sometimes cooperate, sometimes clash, and sometimes act in a way that seems completely random. Stylishly brought to life by award-winning cartoonist Tom Humberstone, Game Theory will help readers understand behaviour in everything from our social lives to business, global politics to evolutionary biology. It provides a thrilling new perspective on the world we live in.

What is psychotherapy? How can we choose wisely from so much on offer? This book provides a valuable summary of the main therapies: the "talking cures" of psychoanalysis, behavioral and cognitive techniques, somatic solutions, humanist gestalt and existential approaches, and individual and group therapies.

John Maynard Keynes remains the most brilliant and influential economist of the 20th century. His General Theory of Employment, Interest and Money overturned the conventional wisdom that a free market would automatically solve the problems of unemployment and economic depression.

Logic is the backbone of Western civilization, holding together its systems of philosophy, science and law. Yet despite logic's widely acknowledged importance, it remains an unbroken seal for many, due to its heavy use of jargon and mathematical symbolism.This book follows the historical development of logic, explains the symbols and methods involved and explores the philosophical issues surrounding the topic in an easy-to-follow and friendly manner. It will take you through the influence of logic on scientific method and the various sciences from physics to psychology, and will show you why computers and digital technology are just another case of logic in action.

Philosophers have always enjoyed asking awkward and provocative questions, such as: What is the nature of reality? What are human beings really like? What is special about the human mind and consciousness? Are we free to choose who we are and what we do? Can we prove that God exists? Can we be certain about anything at all? What is truth? Does language provide us with a true picture of the world? How should we behave towards each other? Do computers think? "Introducing Philosophy" is a comprehensive graphic guide to the thinking of all the significant philosophers of the Western world from Heraclitus to Derrida. It examines and explains their key arguments and ideas without being obscure or solemn. Lively and accessible, it is the perfect introduction to philosophers and philosophical ideas for anyone coming to the subject for the first time.

This book is full of expert, practical advice which teaches you to use the latest scientific knowledge to achieve a healthy state of mind and body. BECOME MORE ENERGIZED by adopting quality sleep patterns. OPTIMIZE MENTAL AND PHYSICAL HEALTH by harnessing your natural ability to heal. ACHIEVE CALM by learning to manage your stress levels. DISCOVER HAPPINESS AND FULFILLMENT by investing in yourself and others.

Following in the footsteps of the highly successful Queer: A Graphic History, illustrator Jules Scheele teams up with Dr Laura Locker in this comic-book introduction to the political history of the Land of Opportunity. How did a political outsider like Trump win the 2016 presidential election? Why do some Americans feel so strongly about gun rights? Is there a role for more than two political parties in the system? Politics isn't something that just occurs in the West Wing or the gleaming Capitol building | it comes from the interaction between state and society, the American people living their daily lives. In this unique graphic guide, we follow modern citizens as they explore everything from the United States' political culture, the Constitution and the balance of power, to social movements, the role of the media, and tensions over race, immigration, and LGBT rights. Step right up, and see what lies beneath the pageantry and headlines of this great nation.

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