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Mastering the Art of Pricing: What the

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The Art of Pricing is a practical guide for solving one of the most important dilemmas in business: how to use price to uncover hidden profits and find new opportunities for growth. This roadmap to pricing illustrates and explains: The financial windfall

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that can be reaped from small changes in price

The Art of Pricing, New Edition: How to Find the Hidden ...

Posted on May 9, 2017 July 9, 2020 by Lori Woodward. Easy art-pricing

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formula: (square inches x your price per inch) + (cost of materials / gallery ' s commission percentage)

Pricing artwork is one of the most complex tasks that emerging artists face, especially when they first begin to work with galleries and start to establish their art business. It ' s easy

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to see by reading art business articles and books on art marketing that the opinions of the experts on how to price your artwork vary.

How to Price Your Artwork: This Formula Makes it Easy

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The most common variable based pricing strategy for art is \$X per square inch. For example, if I had a painting which is 12x16 inches and I wanted to charge \$2 per square inch, the price of the painting would be \$384 (12x16x\$2). All you need to do is come up with a variable price which

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you will charge.

How To Price Your Art Plus A Look At Different Pricing ...

Pricing your product usually involves considering certain key factors, including pinpointing your target

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customer, tracking how much competitors are charging, and understanding the relationship...

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