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The Handbook of Technology Management: Core Concepts, Financial Tools and Techniques, Operations and Innovation Management (Volume 1) Volume 1 Edition by Hossein Bidgoli (Author) ISBN-13: 978-0470249475

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chapters in this handbook point out, the management of technological innovation differs from the management of other aspects of business. Thus, an understanding of the management of technological innovation requires the development and testing of novel theories. Moreover, these theories do not just cover a narrow slice of business activity,

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